

CARNIVAL

SATURDAY, FEB 5, 2022 | 6:30PM

11th ANNUAL GALA TO BENEFIT  CLAY CENTER

Get the hottest ticket in town and provide critical support for the Clay Center's STEAM education programs!

SPONSORSHIP LEVELS

- **PRESENTING SPONSOR \$20,000 (1 available)**
 - Twenty-four (24) VIP Event Tickets
 - Naming of VIP Pre-Carnaval Reception (on-site signage and text recognition in sponsor ticket letter)
 - Mention on all event advertising opportunities (TV, newspaper, radio) "Thank you to our presenting sponsor _____"
 - Logo printed on photo op background
 - Logo projected in Grand Lobby & one (1) additional event space
 - *Plus all benefits of Diamond Sponsor*
- **DIAMOND SPONSOR \$15,000**
 - Twenty VIP Event Tickets
 - Logo projection in Grand Lobby
 - Logo recognition on website, e-blasts, social media (4x)
 - *Plus all benefits of Platinum Sponsor*
- **PLATINUM SPONSOR \$10,000**
 - Sixteen (16) VIP Event Tickets
 - Two (2) reserved tables in the Grand Lobby
 - Logo recognition on website, e-blasts, social media (3x)
 - *Plus all benefits of Gold Sponsor*

- **GOLD SPONSOR \$5,000**
 - Ten (10) VIP Event Tickets
 - One (1) reserved table in the Grand Lobby
 - Sponsor video shown on social media
 - Logo projection in one (1) event space
 - Logo recognition on website, e-blasts, social media (2x)
 - Logo recognition on theme reveal materials, event posters, invitations, tickets, valet cards, on-site signage*
 - *Plus all benefits of Silver Sponsor*
- **SILVER SPONSOR \$3,000**
 - Six (6) VIP Tickets
 - One (1) reserved table (location TBD)
 - Opportunity to share mission-based ad on social media (artwork provided by sponsor)
 - Logo recognition on website, e-blasts, social media (1x)
 - Logo recognition on theme reveal materials, valet cards, on-site signage*
 - *Plus all benefits of Bronze Sponsor*
- **BRONZE SPONSOR \$1,000**
 - Four (4) VIP Event Tickets
 - Free valet parking
 - Access to private Sponsor bar in Founders Lounge throughout the evening
 - Text recognition on website, e-blasts, social media (1x)
 - Text recognition on theme reveal materials, valet cards, on-site signage*

Enjoy your *private* Sponsor and Host bar in the Founders Lounge throughout the evening!

The VIP Reception begins at 6:30pm

Additional VIP Ticket(s) available to sponsors at \$175** each.

of tickets needed _____

PAYMENT OPTIONS

- Send an invoice
- Check - please make payable to Clay Center with "Carnaval" in the memo line
- Flexible payment plan
- Please charge my:
 - Visa
 - MC
 - AmEx
 - DISC

Card No. _____ Exp _____ CVV _____

Name on card _____

Please send your logo if your sponsorship is \$3,000 and above in either vector (.eps) or high resolution

*To be included in these specific opportunities, please return this form no later than the following dates:

Theme reveal materials : Oct. 14 | Event poster & invitations: Nov. 5
Tickets & on-site signage: Dec. 17

**Additional VIP Ticket Prices: \$175; \$200 Day-of/at the door

INFORMATION NEEDED

Name of organization/business to appear on promotional materials

Address

City

State

Zip

Contact Person/Title

E-mail

Phone

Signature

Date

RETURN THIS FORM TO CONFIRM YOUR SPONSORSHIP TODAY!

TO: Leah Dunmyer, Fundraising Events & Sponsorship Manager

ldunmyer@theclaycenter.org | 304.561.3532

1 Clay Square, Charleston, WV 25301