

Your generosity makes all the difference

Everything you see highlighted in this 2022 impact report was possible because of YOU! And we cannot thank you enough. Your unwavering support, generosity, and advocacy brought the arts and sciences to life for everyone who visited the Clay Center. You make a difference every day by providing unique and meaningful arts and educational experiences for all West Virginians.

Your Clay Center. Your Impact.

- The Clay Center welcomed **over 145,000 visitors in 2022**, of which 13,000 were tourists (traveling more than 75 miles from Charleston).
- 21,000 students received supplemental classroom learning during field trips.
- 245 schools, education centers, and groups from 34 WV counties visited the Clay Center. (See county map)
- During 5 Free Days, thousands of guests explored all three floors of the museum at no cost.
- In the Caperton Planetarium & Theater, over 15,000 guests traveled down country roads, through seasonal skies, on an American musical journey, and to outer space during 9 films and shows presented over 950 times.
- The Clay Center hosted **20 special event experiences and programs**, including Murder in the Museum, part of our new wildly popular adult programming.
- Over 41,000 guests enjoyed 8 remarkable exhibitions in the Juliet Art Museum, including the second JAM Invitational featuring work by WV artists.
- Hundreds of campers and students learned through hands-on exploration during 20 Camps and Homeschool Days.
- Artists, teachers, and staff presented 45 art workshops, drop-in labs, lectures, and tours.
- **74,583 guests** enjoyed over **70 performances**, **concerts**, **and shows**, including Broadway classics, emerging artists, big-name performers, like Boyz II Men, and more!

"We were pleased with the 3 camp sessions my 4-year-old grandson was able to attend. We stayed one afternoon, and the children's areas are everything we hoped for! He loves it! And so do I. Scared me by climbing the sculpture but he did it proudly!"

"This is where some of my first awesome childhood memories came from. Today, I passed the magic to my son. Can't wait to bring him back again and again! What a wonderful place!"

2022 Snapshots



Two incredible traveling exhibits came to the Clay Center in 2022, including Dinosaur Safari. The nearly 2,500-square-foot exhibit featured seven animatronic dinosaurs as well as hands-on stations that let kids and adults alike imagine themselves as paleontologists.



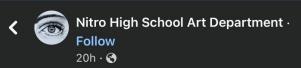
Over 70 guests enjoyed a beautiful day in the Susan Runyan Maier Sculpture Garden in September for a Sculpture Unveiling and Artist Talk with Jeff Fetty. Fetty spoke about his work, "Conversations", which was added to the Garden's collection. He shared his inspiration for the piece and how WV inspires his work.



The Clay Center collaborated with incredible organizations in 2022, including the Charleston Light Opera Guild (CLOG). In October & November, the Clay Center and CLOG co-presented "The Music Man", taking 5,257 guests on a musical journey over the show's 8-performance run.



Last year, the Clay Center hosted 8 workshops ranging from Watercolor classes with Ellie Schaul to Broom Making. In June, John Bielik introduced 16 kids and adults to the Middle Eastern style of paper marbling during two sold out workshops.



Careers in Arts Day at the Clay Center was a success!
Our students were able to interact and participate in workshops, seminars and visit a career fair that all catered towards careers in the arts. It was refreshing and most appreciated that these students were able to see what is possible beyond the classroom.

Thank you KCS and the Clay Center for making this happen!





Safari, where they went

"wild about learning"!